FLS 6415 - Causal Inference for the Political Economy of Development Week 8 - Violence & Difference-in-Differences

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 - The control units have different levels of the outcome for many reasons, not just treatment
- ► If we compare the same unit before and after treatment:
 - Other factors influencing the outcome might also have changed between our measurements (eg. any news event!)

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- We can measure how much other factors changed over time if we have units that were not exposed to treatment

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- We're now comparing *changes* (differences), not *levels* of the outcome
 - Most confounders affect levels, so this makes our counterfactuals more plausible
 - Eg. different laws affect growth rates, not the change in growth over time
 - And crucially, we can remove confounding even for unobserved confounders
 - So Diff-in-Diff is 'better' than controlling or matching, which only eliminate observed (measured) confounding

BUT treatment assignment is still nowhere near random

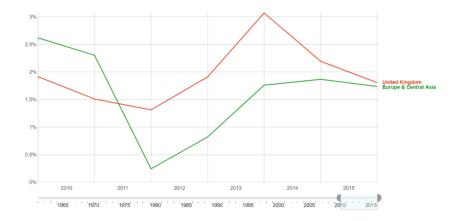
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- So this is not a natural experiment
- Lots of confounders can still affect trends
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 - Eg. the UK's growth rate was falling even before the Brexit vote, but Europe was improving
- Diff-in-Diff is 'worse' than natural experiments



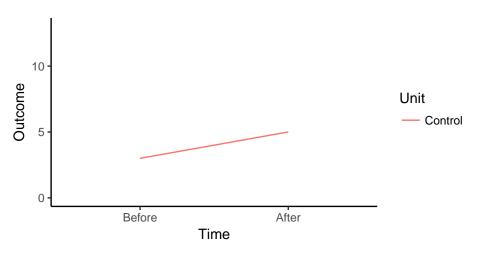
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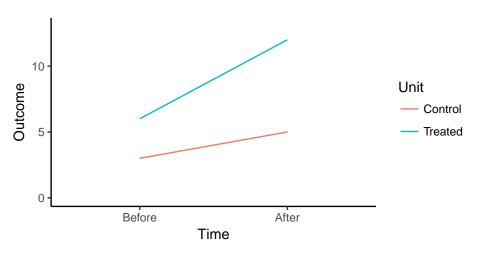
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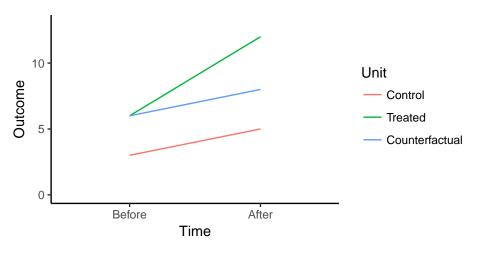
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- Factors that create differences in the levels of the outcome variable for treatment and control units
- We still need to make the assumption and argument that there are no time-varying confounders
- Factors that affect the **trend** in the outcome *differentially* in treated and control units
- Eg. The UK had falling consumer confidence while confidence in the eurozone was improving







Estimating Difference-in-Differences

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$$Y_{it} = \alpha + \gamma D_i$$

 The difference-in-differences estimate is just the interaction of time and treatment status

$$Y_{it} = \alpha + \gamma D_i + \delta T_t + \beta D_i * T_t$$

• β is our causal effect estimate

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► Difference-in-Differences means: $\begin{bmatrix} E(Y_{i,t=1}|D_i = 1) - E(Y_{i,t=0}|D_i = 1) \end{bmatrix} - \begin{bmatrix} E(Y_{i,t=1}|D_i = 0) - E(Y_{i,t=0}|D_i = 0) \end{bmatrix}$

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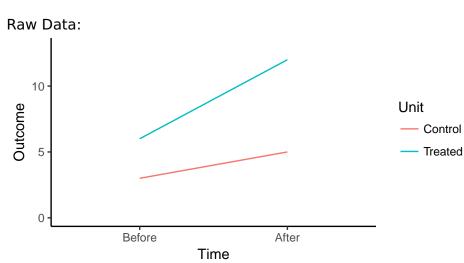
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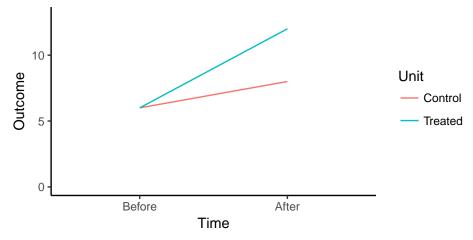
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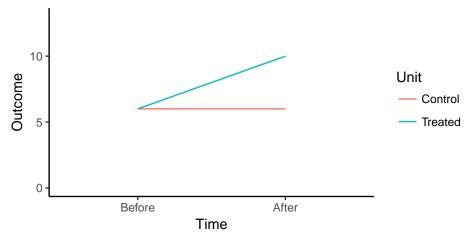
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- That's our causal effect



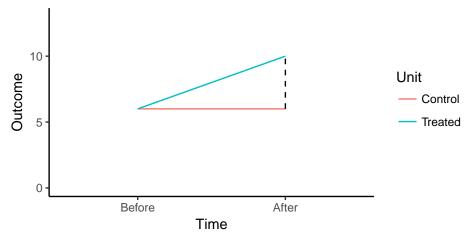
Add a variable (fixed effect) for treated/control:



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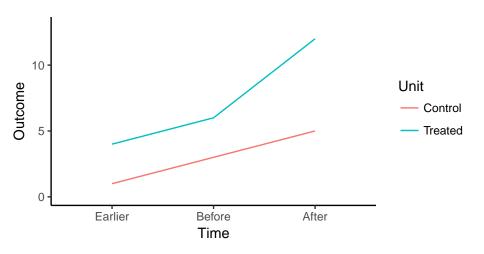
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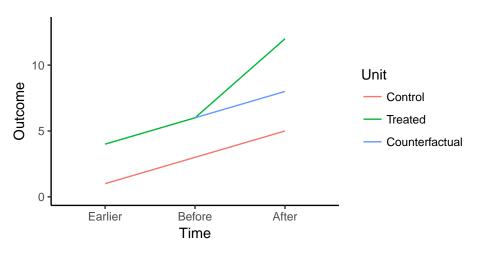
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- One test of this is to check if pre-treatment trends are parallel
- Then our counterfactual makes sense





- Parallel trends (no time-varying confounders) is a difficult assumption
- Selection into treatment is usually not just due to mostly 'fixed' variables (eg. gender) but due to 'time-varying' variables (eg. income, employment etc.)
- Eg. training program participants' income has usually fallen a lot in the past few months

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- Selection into treatment is usually not just due to mostly 'fixed' variables (eg. gender) but due to 'time-varying' variables (eg. income, employment etc.)
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- A good test is to see if there is an effect from 'placebos' testing for treatment effects at times before treatment happened

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- Eg. The UK also announced new rules to regulate the banking sector on the same day as Brexit

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- ► Eg. No migration due to treatment
- ► Bertrand et al (2003):
 - Careful with standard errors
 - Especially if more than two time periods (auto-correlation)
 - So cluster standard errors by each cross-sectional unit (eg. each country)

Dube and Vargas 2008

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- What is the barrier to causal inference here?
 - Reverse causation: Less violence causes more income
 - Confounding: More effective government raises income and lowers violence

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 - International prices are used for treatment, which are even more 'exogenous'
- Compare changes in violence in coffee-growing areas to changes in violence in non-growing areas
- They go beyond 'before' and 'after', using the long-term change in oil/coffee prices themselves (continuous treatment variable)

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- Treatment: Coffee income falls (OR Oil income rises)
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- Treatment Assignment Mechanism: NOT random: coffee- and oil-growing places are very different
- Outcome: Attacks, casualties

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 - 13% increase in attacks in oil-producing regions as oil prices rose
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 - 9% increase in attacks in coffee-producing regions as coffee prices fell
 - Supportive evidence that wages decrease as coffee prices fall and state revenues increase as oil prices rise

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- How did Brazil's ban on mahogany affect homicides?
- What are the barriers to causal inference?
 - ► Confounders, eg. State capacity
 - Reverse causation, eg. Violence causes associated activities to be outlawed
 - Other evidence only from drugs, which are directly connected to violence

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 - Repeated measurement before and after treatment
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- Comparing the *change* in violence in mahogany-growing areas to the change in violence in non-growing areas

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- Outcome: Rate of Homicides

- Multiple treatment timings:
 - Ist policy change
 - 2nd policy change
 - Reverse treatment: Better policing of mahogany regulations

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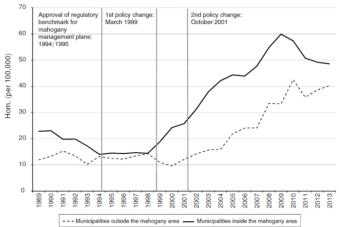
- Apply more complex state-specific trends for covariates to minimize risk of non-parallel trends
- Cluster standard errors by municipality

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- Apply more complex state-specific trends for covariates to minimize risk of non-parallel trends
- Cluster standard errors by municipality
- Supporting evidence: The 'extra' homicides were the type we'd expect from illegal activity

Difference-in-Differences



Panel A. Homicides in mahogany and non-mahogany areas

- Interpretation
 - Illegal activity prevents 'peaceful' contract enforcement
 - Competition between loggers
 - Contract enforcement with buyers
 - Intimidation of communities to not report logging

What is the impact of (the Burundian) civil war on children's health?

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 - Confounding: Older children are more exposed to conflict and have worse height-for-age mechanically

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 - Control for secular changes over time: Compare children in provinces with conflict and without

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Chimeli and Soares 2017

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- ► **Outcome:** Childrens' Height-for-Age Z-score

Methodology:

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 $Height_for_Age_{ijt} = \alpha + \gamma_t + \delta_j + \beta(Conflict_in_Province_{ij} * Alive_during_conflict_{it}) + \epsilon_{ijt}$

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Add province time trends to limit risk of non-parallel trends

► Results:

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 - Exposure to civil war leads to half a standard deviation lower height-for-age among children

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- What is the challenge to causal inference here?
 - Reverse Causation: Insurgent attacks encourage state violence
 - Selection: States target places where they expect insurgent attacks to start

- ► A difference-in-differences methodology helps:
 - Correct sequencing of Russian artillery, then measuring change in rebel attacks
 - Control for differences between places that did and did not have attacks
- Comparing the change in attacks before and after shelling in shelled vs. non-shelled villages

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Population: Villages in Chechnya

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- Treatment Assignment Mechanism: Somewhat random, drunken, but probably a bit strategic
- Outcome: Number of rebel attacks within 90 days

Methodology:

- Methodology:
 - Balance tests suggest randomization on observables holds, but not sufficient
 - Pre-Regression Matching to make sure we're comparing similar shelled and non-shelled villages
 - Should help with ensuring parallel trends
- ► Then finally a difference-in-differences method

► Results:

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 - Shelling decreased by 5% in control villages, and 29% in shelled villages

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 - Commodity prices
 - Illegal status of activities
- Effects of violence:
 - Malnutrition in children
 - Fewer counter-attacks by rebels (sometimes...)